GIVING YOU THE FREEDOM TO REINVENT THE CHECKOUT EXPERIENCE - IT'S JUST WHAT THE CUSTOMER ORDERED

Today's consumers expect a seamless, easy and, most of all, enjoyable experience when they go out to eat. Whether they're at the counter, at a table or in line at a food truck, they expect to pay how they want and be on their way quickly. With Genius Mini,™ now they can.

LET CUSTOMERS PAY HOW THEY WANT, NO MATTER WHERE THEY ARE AND STILL DELIVER A SECURE AND UNIFIED EXPERIENCE AT CHECKOUT.

With just one small device, businesses can now accept all payment types including EMV®/chip cards, mobile payments like Apple Pay, Android Pay and Samsung Pay, gift cards, traditional credit and debit cards and more. Plus, Genius® uses point-to-point encryption and tokenization to deliver enhanced security right out-of-the-box.

Break free of the confines of a brick-and-mortar location to extend your business anywhere – and create new high-value customer experiences like curbside pickup, pay at the table and more. Genius Mini is the newest addition to the Cayan Unified Commerce Solution™ Suite, which gives businesses the ability to manage the customer experience across channels and between locations without ever touching cardholder data.

Use cases:

- **Pay at the table:** with Genius Mini and an iOS POS, waitstaff can take payment right at the table, eliminating the need to handle credit cards and helping to turn tables faster

- **Quick serve:** speed up the queue by taking orders and payments while customers wait in line

- **Food trucks, festivals and events:** Genius Mini's portable nature means restaurants aren't tied to a physical location – and are still fully secure and can accept NFC and EMV payments

- **Customer experiences:** enable curbside pickup, home delivery, and more

Risk-reducing measures:

- Eliminates handling of credit cards by employees

- Prevents "friendly fraud" from individuals targeting businesses without EMV

- Protects your business from security breaches through point-to-point encryption and tokenization across channels and locations

- Simplifies PCI validation and is PA-DSS certified

- Removes sensitive cardholder data from the POS and restaurant systems

Additional features:

- Semi-integrated mobile payment solution which works with iOS based POS systems, connecting via audio jack or paired Bluetooth®

- Takes all forms of payment including EMV/chip cards, NFC mobile payments like Apple Pay and Android Pay, gift cards and traditional credit and debit cards, and more

- Works with both cellular and WiFi networks

- Includes lanyard, Bluetooth also includes adhesive pad

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CAYAN®